



## Motorcycling South Australia Inc.

### Board Meeting – Monday 12 October 2015

**Meeting commenced at 6:38pm**

**Present**

Mick Potter, Brenton Matters, Cassandra Liebeknecht, Dan Marsh, Roger Kessner, Steven Matthews

Minutes from previous meeting

*Passed* Roger Kessner, *Second* Dan Marsh

**Business Arising**

**Job Description and Skill Set of General Manager**

Discussion regarding the need for a GM with formal Qualification needs to be added as desirable but not essential

Past experience in grants, funding lobbying, and advocacy needs to be added into description

*Moved* Roger Kessner *Second* Cassandra Liebeknecht

**Panel to review process of hiring GM**

Resume collation, shortlist process before interview process.

2 Board members Roger Kessner and Dan Marsh, Matt Rosenzweig from Keyneton MCC, Phil Bourne, Shane Parker (Sports Managers) to collate and shortlist.

Interview Panel

2 Board members Cassandra Liebeknecht and Brenton Matters, Officer from Department of Recreation and Sport

Steven Matthews to contact Department of Recreation and Sport requesting a suitable staff member to sit on Interview panel for position of GM

**Board members to come up with Questions to ask candidates**

What can you bring to this organisation?

Question around Federation Model and Not For Profit.

Why do you want to leave current role (up, down, side step)?

What has been a challenge in your current role or previous role in which you have had to show leadership to overcome obstacle?



## Motorcycling South Australia Inc.

How can you sustain 50 hours a week in this role?

Team dynamics and small team with a passionate community / politics.

Why do you want to work for Motorcycling SA?

Brenton Matters will break this down to 4 main questions.

Brenton Matters discussed that all minutes of board meetings will go up including September 2015 on the website. Steven Matthews to arrange next week. Steven Matthews instructed to take out sensitive nature in minutes including names, salary increase etc.

### Portfolio Reports

#### Mick Potter

Nothing to report

#### Dan Marsh

Participating at one of the road race rounds in December

#### Roger Kessner

Motorcycling Australia Workshop, SA off-road presentation.

#### Cassandra Liebeknecht

Done some preliminary work with Shannon Reimann re ticketing of FMX, Social Media and PR Strategy around December event.

### Chairman's Items Brenton Matters

Bringing Mick Potter up to date, Roger Kessner briefed Mick Potter on the workshop. All SCB's are on the same page, we got the opportunity to meet the new board. New skill set that will be a big advantage moving forward. Jim Feehely's presentation on an alliance agreement, do we come under one brand. Common branding across the country. Discussion around officials to get job done, get sport back in spotlight. Simplify the rules, widen customer base including recreational rider, making clubs to run events easier, be relevant to all motorcycling, discussion around insurance, support of clubs, marketing and promotion of sport. NT and NSW has accepted decisions from Whole of Sport Review. WA still awaiting response

Mick Potter happy with update

Junior Development Park

\$4800 quote to slash weeds at Junior Development Park, Brenton Matters brought machine to do it without the cost. An apprentice plumber has fixed leak near woops at Junior Development Park

### FMX



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Contract back re Nate Adams, contract is US\$8500, Business class flights return and accommodation. Looking at houses on the river. Naomi Rayner looking at accommodation in a river house rather than a motel in Murray Bridge. Nate Adam's contract is that he brings owns suspension and will need a 2015 CRF Honda to ride. Only 1 in existence and that is at Loxton. Will sell bike for \$9999.

Cassandra Liebeknecht spoke to Shannon Reimann regarding ticketing system with OUTIX

VIP Tickets \$200

Adult \$65 Kid 3 – 15 \$10 Family \$140 (3 kids)

Adult Bus \$78, Kid \$22, Family \$190 (3 kids)

Tickets went live today

Currently we need \$160K in sponsorship, 6 Side says they will get more, Income in sponsorship and ticket sales \$450,000.

Redbull, Cavpower, Phil Hoffman Travel, Kookaburra homes, Coopers, Holden Ute. Damien from 6 Side Management Group quietly confident to achieve \$100K. Cassandra Liebeknecht and Brenton Matters not so confident. What is plan B?

Cost of event \$200,000, this has a \$40k buffer.

Naomi Rayner to put a budget together and keep it live and get more involved in budget as not part of Shannon Reimann's role

Riders arrive a week prior to event for PR

Cassandra Liebeknecht to draw up a criteria of requests of wants and needs for stars.

Poster discussion, Cassandra Liebeknecht to discuss with Angus regarding Poster design to have proof by Thursday.

Need set of ramps built

Media Release out. Need to sell tickets.

Would like to engage industry

Would like to do a raffle, need to engage and get licence

Brenton Matters to get riders into local schools

Cassandra Liebeknecht discussion regarding channel 7 or 10 weather cross, Rundle Mall ticketing booth and promo with riders in the lead up to event.

Cassandra Liebeknecht to discuss Sponsorship with Fresh FM and other radio stations

Cassandra Liebeknecht discussed Video clips of all Riders, no more than 30 seconds



## **Motorcycling South Australia Inc.**

***Hello Adelaide its (insert Name) here, I am coming down under to see you in Murray Bridge at the FMX Speed and Style Titles in December.***

***Hey Kids its (insert name) I can't wait to see you all in your home town of Adelaide in December for the Australian FMX Speed and Style in Murray Bridge***

***Hi Adelaide its (insert name) and I will be in Murray Bridge on the 12 Dec performing at the FMX Speed and style event.***

***Hey South Australia (insert name) here see me in Murray Bridge this December at the Australian FMX Speed and Style Titles***

Brenton Matters discussion about Dirt, Clay and Shipping Containers needed for event. 4 – 4.5 cubic metre loader needed.

Brenton Matters handed out action sheet, working live document on progress of event and who is doing what.

Stalls with Industry / Dealers, Cassandra Liebeknecht suggested a map and expression of interest form to go out \$350 approx.

Promo also needs to go out to the clubs.

Roger Kessner suggested that Motorcycling SA should not go into Promo of T-shirts etc.

### **ACUSA Park**

Atujara very unhappy with ACUSA and money spent on Junior Development Park.

Kate Pitt did not want to go to meeting on her own

Steven Matthews will send minutes of meeting

Brenton Matters discussed that he was not happy since he stepped away from committee

Earthmoving is expensive and because of this has not been able to move on getting earthworks done at track one and Dirt Track. Estimated quotes near \$60K. Brenton Matters has connections and deal with Loadex at end of 2014, however has pulled back from that as Chris McArdle thought Motorcycling SA should be able to pay for it and do earthworks on our own.

Atujara are contemplating that they are not going to be involved with park. Brett Metcalf expressed his concerns about the park. Brenton Matters explained that we should hire machines then find volunteers within clubs to get work done. Brenton Matters has these contacts and will draw up a plan which will include upgrade of Canteen, program of events

Levis has given Canteen to Motorcycling SA.

Brenton Matters to do program with cost, down in numbers because we are not doing anything with the park. Brenton hoping that with FMX we may have funds left over to put in to park



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Asked committee to come up with marketing plan. How do we promote, how do we get messages out to riders. Once that plan is out, it will come to board for approval.

Dirt Track will not be a grand plan, it will have run off areas and pipe underneath to get rid of water and fencing. Plan to have ready by 13 November and Board can make decision at December meeting.

Roger Kessner discussed that we could potentially draw on our overdraft to help redevelop track. Brenton Matters agrees that, it would be wonderful.

A Manager to run and look after both facilities (ACUSA Park & Junior Development Park)

Friends of ACUSA Park.

### Junior Development Park

Next Board meeting we will meet at the Junior Development Park for the first 15 minutes of the meeting. Meeting to start at 6pm November 9<sup>th</sup>

We will also invite Kate Pitt and discuss her vision of the area

### GM Report

Went out to Mallala Historic Road Race Meeting met Marg Trotter

Dwayne Woolford from Crystal Brook MCC rang about the Kadina Club and that they are a black club. Suggested riders should be sanctioned.

Dave Parker re Fundraiser, can Motorcycling SA do something with Rider Levies etc. Motorcycling SA will do whatever we have done before regarding that.

Andrew Warnest, Moto trials awards night. He was aware we gave a senior national licence to Enduro award night and would like to ask for senior / junior restricted licence.

*Board of Directors has agreed.*

Report form 180 Sports & Leisure Solutions, Sound report needs to be re done, can we pay bill?

*Board of Directors has agreed to pay bill*

Water bill for Wingfield, Steven Matthews has send photo and bill, also rang Chris McArdle to discuss this. Brenton Matters would like to know when we signed lease to property, Brenton Matters believes the contract was signed in June? Steven Matthews to look into this before a decision made on paying the water bill.

MX Sports Manager, Mark Johnstone interested in taking role, is from Morgan Club, Filled in application, new. Process for appointing managers, Doug Spanos, has he resigned, or abandoned the role as Sports Manager. Brenton Matters has rung and let him know that he is no longer required as a Motocross sports manager.



**Motorcycling South Australia Inc.**

**Financial Report**

All passed

**Night of Champions**

Kate Pitt's report presented to the board

Meeting closed at 9:20pm