



**Motorcycling South Australia Inc**

**Board Meeting – Monday 12 August 2013**

**AGENDA**

- Meeting Opened At:** 6.28pm  
**Present:** Brenton Matter, Phil Turnbull, Kerry Marsh, Chris McArdle  
**Apologies:** Mick Potter, Chris Kelly  
**Minutes of Previous Meeting:** Board – Monday 8 July 2013 confirmed.

**Contents**

Business Arising From Minutes:..... 2  
BOARD MEMBERS ACTIVITY REPORTS..... 2  
CHAIRMAN'S ITEMS ..... 2  
    EX12.08.1. General Manager Performance Review ..... 2  
    EX12.08.2. MA Council ..... 2  
    EX12.08.3. Portfolio Reports..... 2  
    EX12.08.4. MANT ..... 2  
GENERAL MANAGERS ITEMS ..... 3  
    EX12.08.5. Board Meetings – Format/start time ..... 3  
    EX12.08.6. Club Membership..... 3  
    EX12.08.7. MA/SCB Database ..... 3  
    EX12.08.8. FINANCIAL REPORT ..... 4  
GENERAL BUSINESS..... 4  
    EX12.08.9. TBMP ..... 4  
    EX12.08.10. ORS 360 Review Survey..... 4  
    EX12.08.11. Sports Manager – Dirt Track ..... 5  
    EX12.08.12. Sports Manager – Speedway (15 minutes) ..... 5  
OTHER BUSINESS ..... 5  
    EX12.08.13. MX Commission rule changes ..... 5  
CORRESPONDENCE..... 5

**Next Board Meeting to be held on Monday 9 September 2013 commencing at 6:30pm**



## Motorcycling South Australia Inc

### Business Arising From Minutes:

**Moto Trials** – old bike sold for \$3,000, new bike agreement to purchase, MT Sport Manager trying to arrange free transport from Sydney.

**Timing** – awaiting further information from provider prior to finalising report to the Board.

**Quad/Solo/Sidecar** – trialled with success. Also tried at SA Quad Club/ASA event, with good feedback. Awaiting detailed information from SA Quad Club on process applied.

### BOARD MEMBERS ACTIVITY REPORTS

President: MA Council Forum (skype), ACUSA Park, Atujara Club Meeting

General Manager: ACUSA Park Committee, Sport SA General Manager's meeting, SA MX Titles – Junior, SA MX Meeting, General Meeting.

### CHAIRMAN'S ITEMS

#### **EX12.08.1. General Manager Performance Review**

Discussion on Performance Review undertaken by President of General Manager.  
Discussion occurred without General Manager in the room

#### **EX12.08.2. MA Council**

President provided overview of recent discussions with MA Council, and process in seeking improved direction and accountability to and of MA.  
Recent skype meeting was discussed, with a focus on replacement strategy for MA CE and management of MAIL.  
President to attend MA Board meeting next Wednesday, with President MNSW, to discuss Council's position.

#### **EX12.08.3. Portfolio Reports**

President highlighted the need for regular feedback from Directors on their portfolio areas, as a means of providing info and issues for the Board to consider. The portfolio area represents a valuable link for the Director to engage with the affiliation, but the information must flow through to the Board and the MSA Office.  
Given apologies from two directors, presentation deferred until next meeting.

#### **EX12.08.4. MANT**

Discussion on future administration of NT.  
President raised NT President/General Manager plans to retire at end of 2014, and that thought should be given potential future management. To be discussed further in future meetings.

## GENERAL MANAGERS ITEMS

### **EX12.08.5. Board Meetings – Format/start time**

Proposal to have meetings start at a later time, and not include pizza (dinner). This will allow members to come to meetings fed and ready to focus solely on the meeting, avoiding the disjointed process of trying to start a meeting whilst people are eating.

**Decision:** *Approved to re-schedule to 6.30pm start, with no pizza.*

### **EX12.08.6. Club Membership**

MA Board has approved (June 2013) the removal of the requirement for licence holders to have club membership, effective 1 January 2014.

The decision is understood to have been made to facilitate easier online licence processing, however no discussion/consultation with SCB's has occurred in the last 18 months.

Key issues to consider:

- Impact on finances of clubs – may be offset by additional fees to enter, however this may negatively impact the perception of event price.
- Impact on 'club culture'
- Clubs that provide 'good' service offering most likely will still attract members
- Volunteers are drawn from club members – accepted that most clubs run by a few that do the work, however if less in the pool to draw from many clubs likely to be put at increased risk

**Decision:** *GM to send Memorandum to clubs seeking feedback on MA Board decision.*

### **EX12.08.7. MA/SCB Database**

GM provided overview of the process and status of progression towards a new database. Committee of SCB reps and MA has been undertaking a process to define, specify and procure a new database solution for MA and SCB's. The Committee has identified a preferred supplier and a recommendation is being prepared for MA Board.

Discussion on various proponents:

- Sports Marketing Australia – currently working with MNSW on its database solution.
- CRM
- Thought Patterns
- Web Division

Discussion on Sporting Pulse and where they fit in the process.

GM to ensure recommendation provided to MSA Board when available.

## **EX12.08.8. FINANCIAL REPORT**

Noted

Discussion on ACUSA Park financials and operations.

Creation of clear accounting framework for ACUSA Park is difficult and will require separate report to highlight costs/benefits of current structure. Additional work being done to achieve this.

It was questioned as to what the overall vision and whether a master plan exists for ACUSA GM outlined that there is a general vision, however no formal master plan exists, although planned to prepare. With a likely new home club it has been decided to await their final decision prior to proceeding with detailing a plan. A requirement for the Board to be involved in this process.

## **GENERAL BUSINESS**

### **EX12.08.9. TBMP**

- Update on Council offer to extend lease
  - Fixed term lease – 31 December 2013.
  - MSA and TBMP not able to enter lease extension
- Council EOI process
- Forward estimates of operations of TBMP
  - Bookings/income
  - expenses

### **EX12.08.10. ORS 360 Review Survey**

ORS Industry Advisor attended meeting.

Discussion on Survey output, comparison with other sports.

Considered the key areas identified in the survey, positive and negative and steps to develop an action plan (required as part of funding agreement)

Alignment of issues with strategic plan is as follows:

<b>Survey issue</b>	<b>Strategic Plan ref</b>
Finance/Governance	5.5
Transparent Decision Making	5.2
Policy	5.4
Promotion	3.2, 4.2.1, 4.2.2
Facilities	1.0
Recruit/Retain Volunteers/Officials	3.1.1, 3.2, 4.1.1, 4.1.2, 4.6
Elite Performance/Talent Identification	4.1.4, 4.5.1, 4.5.2

This shows a strong alignment of MSA's strategic plan and priorities with those matters raised in the survey. Importantly many initiatives are already in place to address these matters.

### **EX12.08.11. Sports Manager – Dirt Track**

No current Sports Manager.

Discussion on appointment of sports manager.

Verlaine Bell has previously expressed interest, and has been coordinating rider numbers and providing a virtual service, similar to that of Sports Manager.

GM advised that he has had recent discussions with people supporting Verlaine Bell as Sports Manager.

Given time limitations within the MSA Office, it is proposed that the MSA Board re-consider appointing Verlaine Bell as Dirt Track Sports Manager for a period up to 1 December 2014.

**Decision:** *Approved to appoint Verlaine Bell as Dirt Track Sports Manager, up to 1 December 2014*

### **EX12.08.12. Sports Manager – Speedway**

(15

minutes)

Applications were sought for the position of Sports Manager – Speedway  
Applications were received

- Ivan Golding
- Tony McGuinness (currently acting in the position)
- Shane Parker – received after closing date – due to illness

Discussion on applicants with all having strengths over each other.

Director Phil Turnbull sought to abstain from voting due to involvement as a Referee and applicants.

**Decision:** *Deferred until next meeting. Tony McGuinness to continue in acting capacity.*

## **OTHER BUSINESS**

### **EX12.08.13. MX Commission rule changes**

Two additional rule change proposals have been received from the MX Commission.

Different Colour plates – Women, Girls 4-u16	<b>Supported</b>
Change of points system top 30 – 35 – 1	<b>Supported</b>

## **CORRESPONDENCE**

**Mx Committee  
RR Committee  
RT Committee  
ACUSA Park**

### **EX12.08.14. Sports Manager – Speedway**

Applications were sought for the position of Sports Manager – Speedway

Applications were received

- Ivan Golding
- Tony McGuinness (currently acting in the position)
- Shane Parker – received after closing date – due to illness

Discussion on applicants with all having strengths over each other.

Director Phil Turnbull sought to abstain from voting due to involvement as a Referee and applicants.

***Decision to accept Shane Parkers Nomination.***

***Decision to appoint Shane Parker as Speedway Sports Manager.***

***General Manager to advice, and organise appropriate handover etc.***