

## **MSA Meeting November 9<sup>th</sup> Meeting commenced at 5:50pm at Junior Development Park**

### **Cormack Road Wingfield**

#### **Present**

Mick Potter (MP), Brenton Matters (BM), Cassandra Liebeknecht (CL), Dan Marsh (DM), Roger Kessner (RK), Steven Matthews (SM)

#### **Invited Guest**

Kate Pitt (KP) from MSA presented info on Junior Development Park at Wingfield.  
Kerry Marsh (KM)

Prior to KM attending meeting BM gave some background information about KM and his conversations with key people regarding why MSA has not endorsed is position for the Commission

- BM had a call from Christine Tickler from MA NSW. A NSW Club has been asked to endorse KM. KM has sent a letter to MA about them not allowing a NSW club to endorse.
- Jeremy Kann, CEO of MA had the opinion of people in the office is to not let KM back on to a commission. BM has spoken to the chair of the commission. KM would argue his point, if he lost his point of view he would take to Facebook with his comments. Made misrepresentation to clubs, member info, BM cannot remember what it was.
- KM is coming to meeting tonight to state his case, in natural justice to voice his concerns. He is being accused because we said it was due to complaints made to us about him. Have spoken to people that have made those complaints. BM has not given the Board names to preserve their position. CL asked if MSA keeps a complaints register so at least this can be documented correctly and not be passed off as here say or conversational. BM does not have the time or capacity to document every conversation or complaint, but the complaints around KM were justified.
- MP agreed and supported that what BM said was true.
- BM suggests that KM has a problem with him and believes that not endorsing the position at the commission is all BM's doing.

#### **Kerry arrived at 6:59pm**

#### **A conversation between BM and KM ensued for over 35 minutes.**

BM made it clear that he would not endorse KM and that he had the backing of the MSA Board. KM had particular issues with the process that he could not find had been followed regarding complaints made to MSA and BM about his conduct. DM agreed that whilst MSA did not have any process or documentation regarding the complaints about KM, the MSA Board still stands by its decision to not endorse KM.

BM advised that the MSA board have the option to endorse or not, and with or without any complaints that may have been lodged. It is then up to MA as to whether they will recognise the endorsement that may have been submitted forward from MSA. KM left the meeting at 7:40pm

## **Minutes from previous meeting**

Passed RK Second DM

## **Portfolio Reports**

RK - Nothing to report other than I have spoken to the other motorcycle dealers about having a trade display at the FMX and they will only do so if it's free of charge as they have to pay staff or give them time off in lieu. They will not attend if there is a cost.

DM - Road Racing 3 hour was on the weekend, Evan Byles Won, Daniel Falzon came Second. Was noted that Café MCC sent out sup reg without them being approved

MP - not much to report, spoke to a few clubs about FMX and Tania Corbett (MRA) is going up with a tent. Southcoast MCC will go, need to see Shane Carpenter from Tea Tree Gully.

CL - Chaired an Acusa Park meeting last week, minutes have been provided to MSA regarding the outcomes of the meeting between the Levis and Atujara clubs. CL has been working on marketing and radio stations for FMX, however still needs details about event and specifics of dates riders coming in to get it over the line.

BM - doing lots with FMX, had a meeting with Motocross. Delegation, and MA stuff, advertising for new MA CEO. Had meetings with Six Sides Management and lots of other stuff regarding FMX

## **FMX – Brenton Matters**

Organisation is moving along

Facebook Social Media getting more hits

20 tickets only sold, but BM is assured it will pick up

Six Sides Management received a report on the 7<sup>th</sup> November, document is about who does what, e.g. Six Sides, MSA and Murray Bridge. It needs more work to it

BM went to the Supercross and handed out 1400 flyers, many people 18 – 25 said they would come. Mums 25 – 35 have a thing for Robbie Maddison and say will go

BM drove to Melbourne and gave flyers to every roadhouse along the way

BM also went to all Motorbike shops with flyers in SA

BM had a meeting with Bills for picking up bike and signing

The guy that knows about the track will be here this week

Quotes on launch ramps and steel needed

TV and radio ads being produced and pricing sought

Competition on VIP, Buy a VIP ticket and go in the draw for dinner on the Wednesday prior to the event

CL has spoken to Shannon (MSA) re TV, Media and Radio

Damien Triffitt from Six Sides management has been paid 10K for sponsorship and 12k for event management

CL expressed concern and does not have faith in the company and discussed that we should have not paid full fees prior to delivery.

TV ads being produced

Only 20K on Marketing

12k on TV and radio rest of flyers (\$8000 on print)

BM asked Shannon (MSA) to do a count on junior race licence holders, 300 if a junior came along they get a free ticket. Forces parent to purchase ticket.

### **Meeting on 28 November with MA Board**

Meeting with MA, large document needs to be filled out prior to day by MSA Board.

### **General Manager Position**

CL is unavailable this week due to her work commitments.

Following week BM is in New York.

RK to either interview with BM or CL. Then RK to interview the 5 candidates

CL and RK to interview the 5 candidates on Wednesday 18 and Thursday 19 November

### **MA Marketing Ride, Race, Enjoy 2016**

Feedback from association we are not marketing ourselves well enough. We need to do more.

CL asked if at the beginning of the year, the board and GM does a strategy day.

With a new GM potentially starting in the New Year it is important that the board has a strong view and good governance of the future of the organisation.

December board meeting Monday 14<sup>th</sup> Dinner at Kensington Hotel

### **MX Meeting outcomes**

BM had a meeting on Monday from the MX Management Group chaired by Shane Metcalf, Tania Corbett from MRA, Mark Maule from Port Augusta MCC and Jeremy Bennett from Southcoast MCC

### **Key Points**

Sports Manager Role

Only 1 taker,

Job too big for one person, and they want 5 Sports Managers Ideally they would like one from each club, Chairperson is the person that reports to MSA they have meeting and delegate jobs and roles within the committee. They also have continuity and democratic levels of management.

BM still wants more thought put into quorum and voting for the committee

3 is the minimum for quorum, through 3 they vote for a chair on the night

SM to word something and get back to Board

Financials had an extra \$7000 spent, group surprised that they had spent that much

Transponders, Shannon (Revolution Timing) runs those. MSA has looked into costings and due to costs they resigned Shannon contract for a further 12 months. Seems to be issues with Transponders.

BM view if the MX community is saying we don't want to use them and go to lap scorers then suggest new committee to sign off on moving forward.

BM requesting costings on a new telephone system to enable clubs from the country to be part of the meetings through a conference call system.

Track Inspections need to be taken very seriously

Advertising MSA needs to promote better, more professional press releases.

First Care Medical should attend each state title event.

MSA has been giving exemptions to country clubs on medical for events. Risk associated to MSA and riders.

Nominating a standard of first aid care needed to be adhered to.

BM understands why rules are being bent in country events because of the numbers and cost.

MSA to stop giving exemptions

### ***MP left the meeting at 9:27pm***

Tania Corbett (MRA) email regarding programs. MSA did the programs, MSA will ensure that a proof will be given to the committee for approval.

A Program Template should be set up and used for all rounds and keep consistency with logo's sponsor entitlements.

### **General Manager Report**

Coast FM now have a motorcycle program 9 – 10 am fourth Sunday each month. 26 October SM and Shannon (MSA) on the radio talking about MSA and FMX. Further radio spots for November and later this month. 13 week pilot.

Moto Trials presentation night. Great family atmosphere, community event.

Office is very busy with FMX, Night of Night, Shannon (MSA) doing incredible amount of work, as is Kate (MSA).

So glad interviewing will be taking place as SM would like to go back to his Operations Role.

#### *Finances*

P & L

No one has looked at the P & L, board members to email any issues or concerns in the P & L

#### General Business

BM to devise the new plan for Acusa Park and will advise board of outcome.

**Meeting finished at 10:05pm**